

DataPoint

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North America Aerators Production



6,200

2026 Production Forecast

6,200 units is the estimate by Power Systems Research of the number of Aerators expected to be produced in North America during 2026.

Aerators are machines that have tines for soil penetration. The process involves perforating the soil with small holes to allow air, water and nutrients to penetrate the grass roots.

Engine-powered aerators are used to combat soil compaction in lawns and turf by creating holes (plugs or spikes) that allow air, water, and nutrients to penetrate deep down to the grass roots, leading to healthier, stronger growth, better drainage, and reduced thatch, essential for heavily trafficked areas or tough soils. These powerful machines make it feasible to aerate large areas efficiently, delivering benefits that surpass manual methods for serious lawn care or professional use.

This product information comes from industry interviews and from two proprietary databases maintained by Power Systems Research: **EnginLink™**, which provides information on engines, and **OE Link™**, a database of equipment manufacturers.

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Market Share. With 32% of total units produced, Doosan Bobcat – Wisconsin leads in production of Sod Cutters in the United States (NA). In second position is Billy Goat with 28%; third, Schiller Grounds Care with 17.5%.

Exports: Up to 10% worldwide.

Trends. In 2025, production of Aerators in North America decreased nearly 3%. However, production is expected to gain 4% in 2026. The gain is attributed to healthy lawn needs that include parks, residential, commercial/professional landscaping and sport fields. Expect production to increase by 10% by 2035. **PSR**

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About Power Systems Research

Power Systems Research (PSR), established in 1976, is the leading source of data, analysis and forecasting on the global production of engines and engine-powered equipment, including class 8 vehicles. One of its databases, EnginLink,™ includes production figures down to the model level for OEMs in key market segments, such as commercial vehicles. PSR's global research network includes eight offices and stretches across 200 countries and four continents.



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