

North America Golf Cars Production



60,100

2025 Production Forecast

60,100 units is the estimate by Power Systems Research of the number of Golf Cars expected to be produced in North America during 2025.

Golf Cars are small motorized vehicles that transport golfers and their equipment around a golf course. They may also be used as a Neighborhood Electric Vehicle (NEV) to transport people within golfing communities or similar neighborhoods.

This product information comes from industry interviews and from two proprietary databases maintained by Power Systems Research: **EnginLink™**, which provides information on engines, and **OE Link™**, a database of equipment manufacturers.

Market Share: With 31% of total units produced, Yamaha Motor leads in production of gas-powered Golf Cars in the United States (NA). In second position is Club Car with 26.5%; third, is Textron with 22.25%.

Export: Collectively, up to 20% worldwide.

Trends. In 2024, production of engine powered Golf Cars increased 15.5%. Production is expected to remain flat with

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a slight drop of 2% in 2025. The current demand for golf carts production is driven by their use beyond traditional golf courses, especially for private use among homeowners and for commercial/tourism needs.

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To recap, the 2020 production drop was mostly due to supply chain disruptions such as lack of parts availability. During COVID, electric golf car production dramatically increased (some electric manufacturers reporting up to a 200% increase in production). The pandemic accelerated demand for golf cars, as a “lifestyle” vehicle, not necessarily for golf course needs. As mentioned, there was demand but parts were difficult to obtain.

There is continuous demand for new models as fleets are being upgraded offering fuel and power efficiency along with intriguing model designs. Gas models are more powerful and are preferred on hilly terrains.

Production should remain flat over the next couple of years with an increase in gas powered units that are eco-friendlier. Further recovery in the US economy and a growing number of golfers will support demand. Expect production of gas-powered units to increase 10% by 2030. In many areas, golf carts are replacing cars with street legal models for short, leisurely jaunts. Street legal units meet requirements for low-speed vehicles for usage on roads 35 mph and under.

Yamaha Production Sites for Golf Cars, according to Yamaha Factbook:

Kakegawa, Shizuoka, Japan
Georgia – USA
Bangkok, Thailand.

2024 Units Sales: 55K

76% North America
16.1% Japan
7.9% ROW (use for Thailand)

2023 Unit Sales: 53K

71.7% North America
15.4% Japan
13% ROW (use for Thailand)

2022 Unit Sales: 44K

67.1% USA
17.9% Japan
15% ROW (use for Thailand)

2021 Unit Sales: 62K

75.5% North America
12.7% Japan
11.8% ROW (use for Thailand)

2020 Unit Sales: 57K

83.5% North America
8.1% Japan
8.4% ROW (use for Thailand production percentage)

2019 Unit Sales: 66K

75% US
12.7% Japan
11.8% ROW (use this total for Thailand)

North America Battery Powered Golf Cars

Binelli Electric Vehicles
ICON Electric Vehicles (also makes gas powered units)
JH Global Services, Inc. (Star EV)
Tomberlin
~Club Car, Textron & Yamaha also make battery/electric powered units.

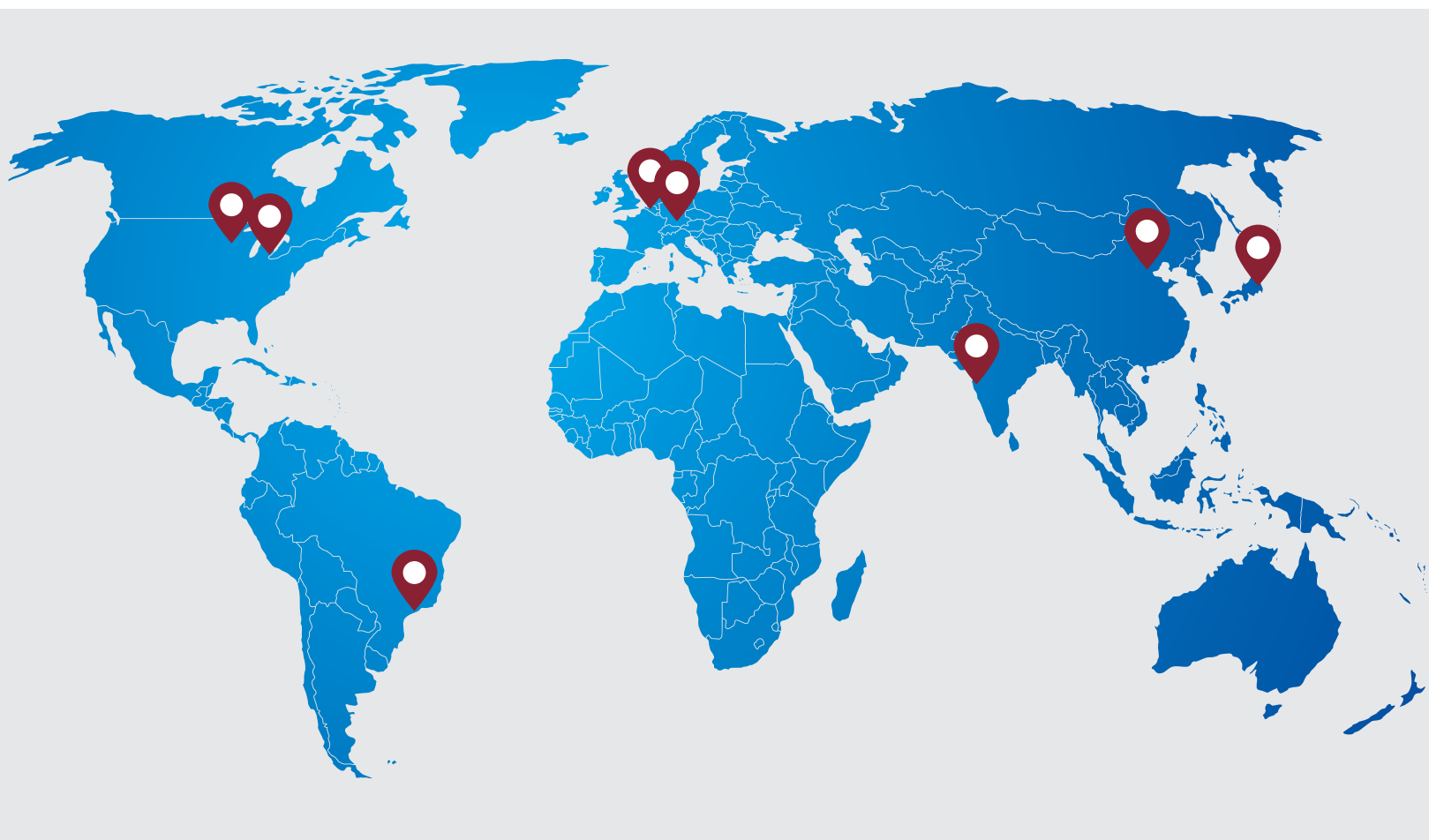
Battery Production:

2023: 140,113
2024: 172,544
2025: 181,607

2023-2024: 23% increase

2024-2025: 5% increase **PSR**





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About Power Systems Research

Power Systems Research (PSR), established in 1976, is the leading source of data, analysis and forecasting on the global production of engines and engine-powered equipment, including class 8 vehicles. One of its databases, EnginLink,™ includes production figures down to the model level for OEMs in key market segments, such as commercial vehicles. PSR's global research network includes eight offices and stretches across 200 countries and four continents.



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