

North America Scooters



481,000

2025 Production Forecast

481,000 units is the estimate by Power Systems Research of the number of Scooters expected to be produced in North America during 2025.

Scooters/Minibikes/Mopeds are motorized 2-wheeled vehicles used primarily for recreational.

This product information comes from industry interviews and from two proprietary databases maintained by Power Systems Research: **EnginLink™**, which provides information on engines, and **OE Link™**, a database of equipment manufacturers.

Market Share: Mexico facilities dominate the scooter market with rounding to 100% of total units produced. Italika leads with 81.5%, followed by Honda with 18.5%. US based Go-Ped is third with 339 units.

Trends. In 2024 production of Scooters in North America increased nearly 16%. Expect production to remain flat with a nominal ½% gain in 2025. Scooters are a popular mode of transportation that has seen saturation in the marketplace and weakened demand for scooters.

The demand for efficient and eco-friendly models will boost the electric scooter market along with the threat of rising

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gas prices. Not only are scooters convenient and offer independence, but they also make for faster commutes as opposed to using other modes of transportation; electric models are also extremely popular.

New tariffs on Chinese electric vehicles and batteries, solar cells, medical equipment and other goods are intended to protect U.S. jobs and manufacturers. Under the White House action, tariffs on EVs from China will quadruple, from 25% to 100% this year (2024).

Expect production of scooters to increase 15% by 2030.

In 2024, production of Electric Scooters in North America decreased 60%. Production is expected to gain 4% in 2025. Production decreased dramatically due to Z Electric Vehicle temporarily ceasing production because of US tariffs on imports from China that includes battery imports. The decline started in 2023. Gas powered models still prevail over battery optional models.

Note: Go-Ped manufactures stand-on scooters.

Battery Electric Units

2023: 356

2024: 114*

2025: 119

2024: Bell: 8 units, Go Ped (Stand-On Scooters): 85, Z Electric: 21* **PSR

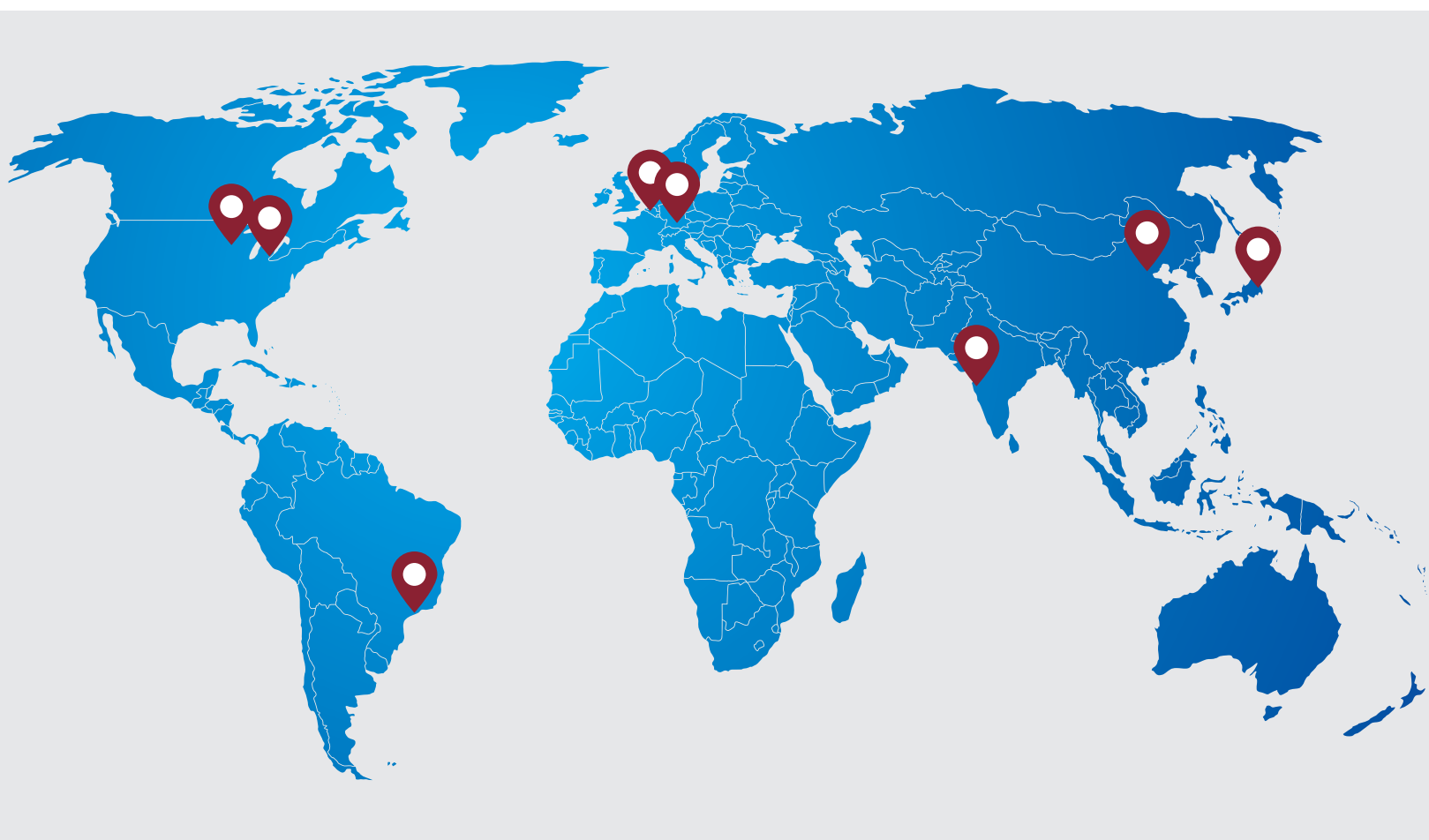
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About Power Systems Research

Power Systems Research (PSR), established in 1976, is the leading source of data, analysis and forecasting on the global production of engines and engine-powered equipment, including class 8 vehicles. One of its databases, EnginLink,™ includes production figures down to the model level for OEMs in key market segments, such as commercial vehicles. PSR's global research network includes eight offices and stretches across 200 countries and four continents.



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