

North America Scooter Production



175,300

2024 Production Forecast

175,300 units is the estimate by Power Systems Research of the number of Scooters expected to be produced in North America in 2024.

Scooters/Minibikes/Mopeds are motorized 2-wheeled vehicles used primarily for recreation, although they are used for primary transportation in many cases.

It's important to note that Go-Ped manufactures stand-on scooters.

This product information comes from industry interviews and from two proprietary databases maintained by Power Systems Research: **EnginLink™**, which provides information on engines, and **OE Link™**, a database of equipment manufacturers.

Market Share: Mexico facilities dominate the scooter market with 51% produced by Italika. In second position is Honda with 49%. Third, is US based Go-Ped with 271 units.

Trends. In 2023, production of Scooters in North America decreased 14%. Expect production to gain 4% in 2024 over 2023. The decline in production can be attributed to saturation in the marketplace and weakened demand for scooters.

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Overall, demand for efficient and eco-friendly models will boost the electric scooter market along with the threat of rising gas prices. Not only are scooters convenient and offer independence, but they also make for faster commutes as opposed to using other modes of transportation; electric models are also extremely popular. Expect production of scooters to increase 15% by 2030.

Electric Units

2022: 4,034	(Go-Ped: 56 units Z Electric: 3,978)
2023: 354	(Go-Ped: 75 units Z Electric: 279)
2024: 68	(Go-Ped: 68 units)

In 2023, production of Electric Scooters in North America decreased 91%. Production is expected to drop 81% in 2024. Production decreased dramatically in 2023 primarily due to Z Electric Vehicle temporarily ceasing production to the US federal imposed tariffs on imports from China that includes battery imports.

New tariffs on Chinese electric vehicles and batteries, solar cells, medical equipment and other goods are **intended to protect U.S. jobs and manufacturers**. Under the White House action, tariffs on EVs from China will quadruple, from 25% to 100% in 2024. **PSR**

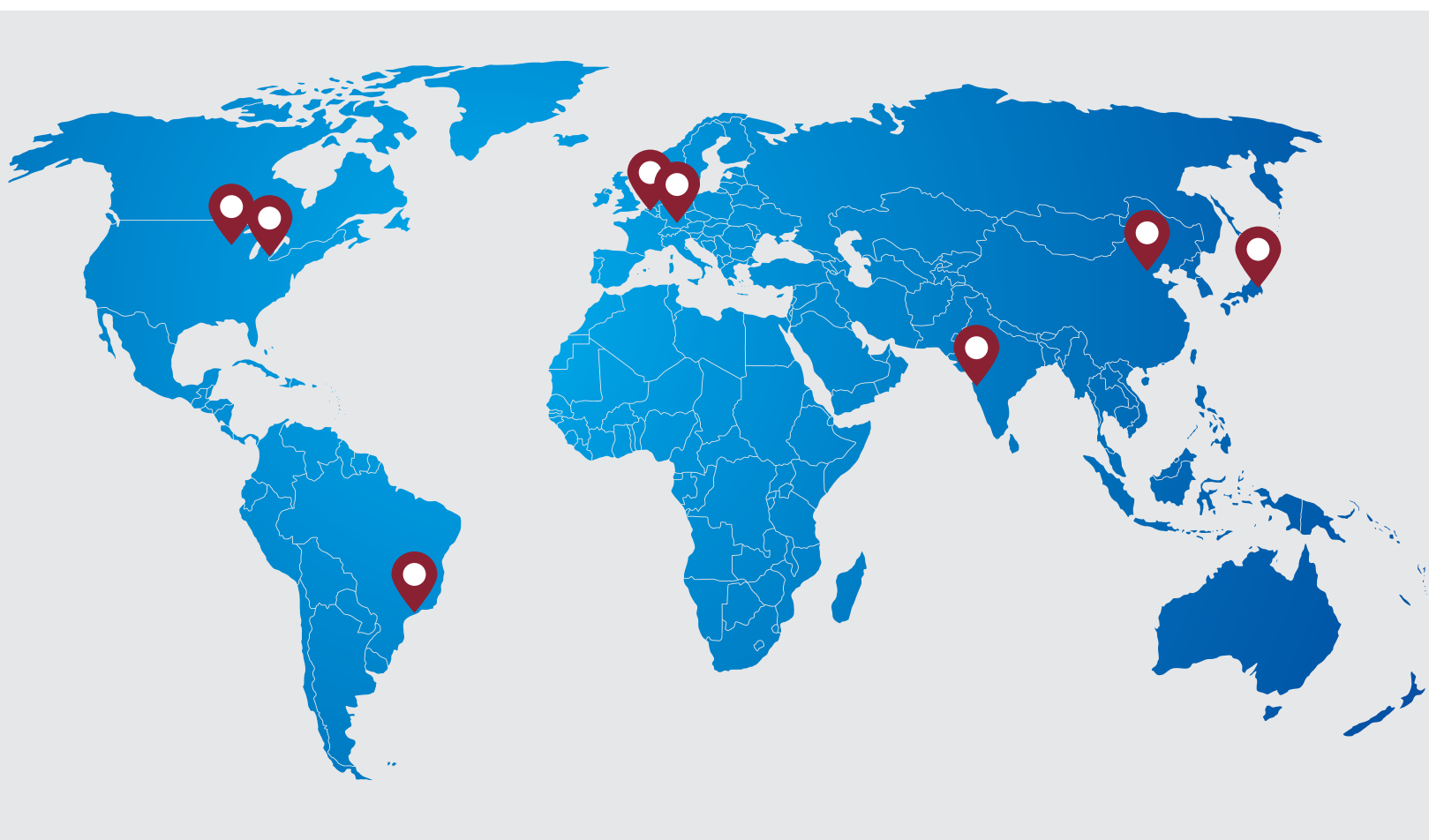
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About Power Systems Research

Power Systems Research (PSR), established in 1976, is the leading source of data, analysis and forecasting on the global production of engines and engine-powered equipment, including class 8 vehicles. One of its databases, EnginLink,™ includes production figures down to the model level for OEMs in key market segments, such as commercial vehicles. PSR's global research network includes eight offices and stretches across 200 countries and four continents.



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