OE Link™

The definitive source of OEM global production and forecast data

OE Link™ is the definitive source of global original equipment manufacturer (OEM) production and forecast data. OE Link™ covers IC engine and alternative-drive vehicles, as well as stationary and mobile equipment. Annual OEM volume data easily can be filtered to create custom reports that meet your exact needs.

OE Link™ provides:

- Historical, current and forecast production volume data
- OEM global production locations
- OEM model specifications
- Engine and alternative drive installation details
- Emissions certification and exhaust after-treatment solutions

This resource is used by leading

- Vehicle and equipment manufacturers
- Parts suppliers and systems integrators
- Industry associations
- Government agencies and regulators
- Financial analysts and more

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Power Systems Research
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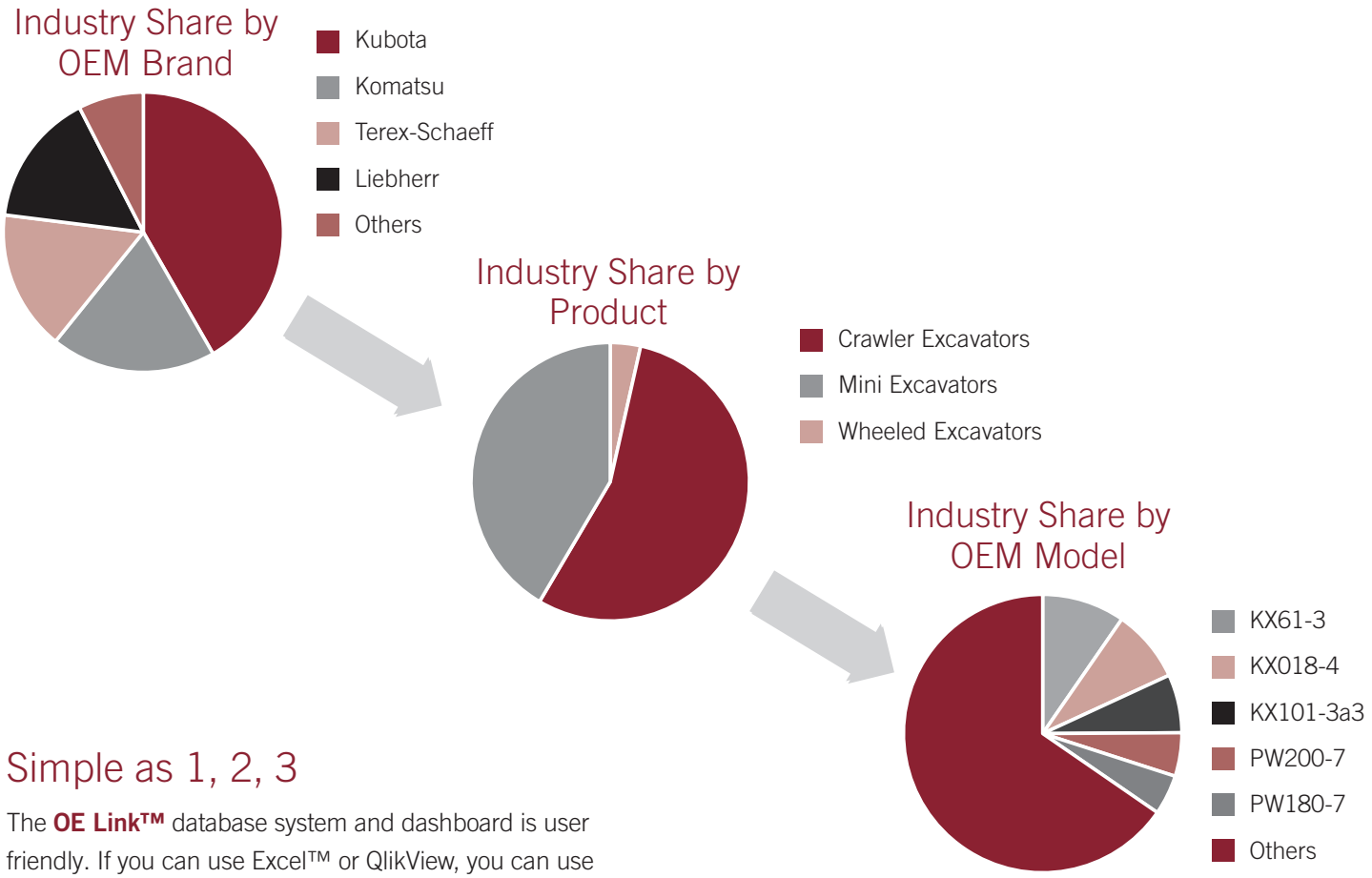
OE Link™

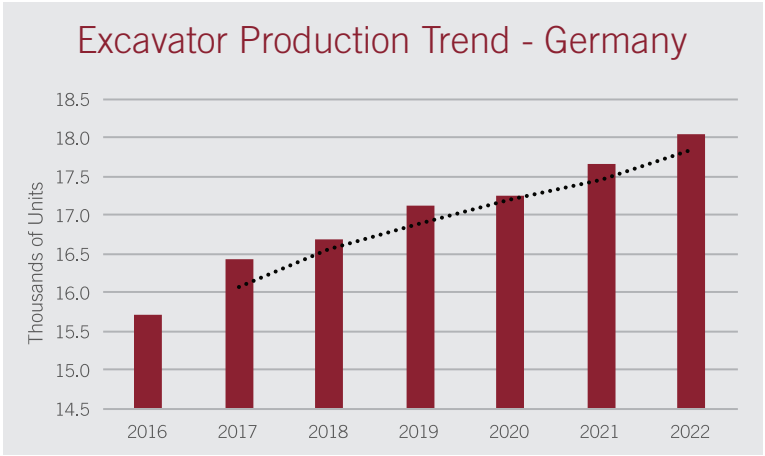
Now, it's easy to find the data at the level of detail you require.



Simple as 1, 2, 3

The **OE Link™** database system and dashboard is user friendly. If you can use Excel™ or QlikView, you can use OE Link™ Report Writer. It's as simple as 1, 2, 3.

1. **Define your parameters.**
   For example: How many Excavators were produced in Germany in 2016?
2. **Narrow your search by country and application:**
   Germany and excavators.
3. **Produce your report and evaluate your information:**
   Germany, excavators, OEMs, models, brands, engine specifications, and production numbers.



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A powerful resource

OE Link™ provides critical intelligence from 5,000+ OEM production facilities. Detailed market trend information provides a fact-based view of overall market performance that will help mitigate risk in crucial decisions. Details in OE Link™ enable you to drill down from global to regional to OEM market, to OEM model, to engine and alternative drive detail.

OE Link™ can help you:

- Identify original equipment manufacturers
- Quantify OEM historical and forecast production
- Understand product line potential
- Measure industry share
- Monitor growth trends
- Develop industry benchmarks
- Study competitor profiles

Information for multiple industries and markets

- Agriculture
- Alternative Power
- Construction
- Industrial
- Lawn and Garden
- Light Commercial Vehicles
- Marine Auxiliary
- Marine Propulsion
- Medium and Heavy Vehicles
- Minivans and SUVs
- Passenger Cars
- Power Generation
- Railway
- Recreational Products

Power Systems Research provides strategic and forecasting analysis.

OE Link™ provides detailed views of overall market performance

OE Link™ helps you understand product line potential

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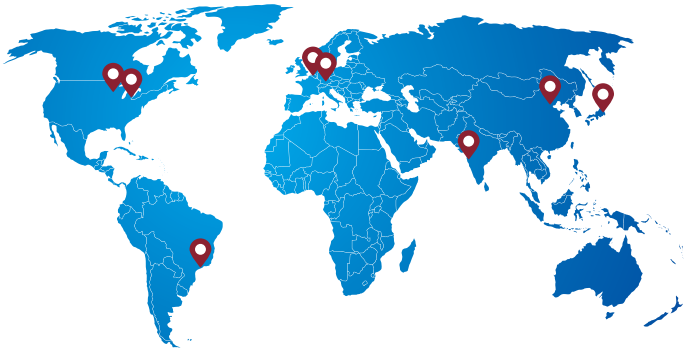
Power Systems Research is a worldwide leader in providing production, forecast and business information for powered equipment.

Fulfilling your information needs

Power Systems Research has been providing world class business and market intelligence on powered equipment to industry leaders for more than 45 years. A comprehensive range of database products and strategic analysis services is available to meet your planning needs. For more information, visit us at www.powersys.com

- **EnginLink™** – Engine Production-Forecast Data
- **CV Link™** – Commercial Vehicle Production-Forecast Data
- **OE Link™** – Original Equipment Production-Forecast Data
- **OE Link™ Sales** – Original Equipment Sales-Forecast Data
- **PartsLink™** – In-service population data for highway vehicles & non-road equipment segments
- **MarineLink™** – Boat Production and Engine Installation Data
- **Call Center** – In-house calling capability for custom surveys
- **Market Studies** – Conducted more than proprietary 3,400 studies
- **Component Modules** – Special component packages w/databases



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