

DataPoint

October 10, 2023

www.powersys.com | +1-651-905-8400 | info@powersys.com

North America Scooters / Minibikes / Mopeds



Power Systems Research
Data • Forecasting • Solutions™

197,500

2023 Production Forecast

197,500 units is the estimate by Power Systems Research of the number of Scooters/Minibikes/Mopeds expected to be produced in North America in 2023.

Scooters/Minibikes/Mopeds are motorized 2-wheeled vehicles used primarily for recreational.

Production climbed sharply in 2022, increasing by 24,686 units, or 14.6%, from 2021. We expect production to climb in 2023 as well, growing by about 3,725 units or 2%.

This product information comes from industry interviews and from two proprietary databases maintained by Power Systems Research: **EnginLink™**, which provides information on engines, and **OE Link™**, a database of equipment manufacturers.

Market Share: With 58% of total units produced, Honda leads in production of Scooters in NA. In second position is Italika with 42%. Third is US-based Go-Ped with 225 units.

Applications:

- Honda manufactures scooters that include models Cruising 125, DI0110, Elite Series, ADV150, PCX150, Ruckus & Metropolitan. NAVI (motorcycle crossover) produced at the Tapukara plant in Rajasthan.

This product information comes from industry interviews and from two proprietary databases maintained by Power Systems Research: EnginLink™, which provides information on engines, and OE Link™, a database of equipment manufacturers.



- Italika manufactures a complete line up of scooters (motoneta) for industry related needs.
- Go-Ped manufactures a variety of gas scooters (12 models plus 2 electric).

DataPoint author



*Carol Turner is Senior Analyst,
Global Operations, at Power
Systems Research*

CONTACT US FOR DETAILS

+1 651.905.8400 | info@powersys.com



Trends: In 2022, production of Scooters in NA increased 14.6%. It is expected that production will gain nearly 2% in 2023. Despite Honda having record lows in 2020, production at Honda has rallied in subsequent years, as it has at Italika. Honda reported 2020 sales of only 47,851 units, down more than 5 million units or 24% from 2019, but rallied in 2021 to post scooter sales of 90,128 units.

Increased demand for efficient and eco-friendly models will boost the electric scooter market along with the threat of rising gas prices. Not only are scooters convenient and offer independence, but they also provide faster commutes as opposed to using other modes of transportation; electric models are also extremely popular. Expect production of scooters to increase 15% by 2025.

Electric Units:

2021: 3622

2022: 4056

2023: 4039

Bell Custom Cycles: 13 *

Go-Ped Werx: 56

Z Electric Vehicle: 3987 *

2022: * Exclusively electric

In 2022, production of Electric Scooters in NA increased nearly 12% over 2021. Production is expected to be flat in 2023. **PSR**



CONTACT US

Purchasing and Inquiries

Headquarters

St. Paul, USA

+1 651 905 8400

info@powersys.com

Detroit, USA

+1 734 545 0474

infode@powersys.com

Beijing, China

+86 10 5737 9201

infocn@powersys.com

Campinas, Brazil

+55 19 3305 5657

infos@powersys.com

European Headquarters

Brussels, Belgium

+32 2 643 2828

infobr@powersys.com

Frankfurt, Germany

+49 160 1807 044

infofe@powersys.com

Pune, India

infoin@powersys.com

Tokyo, Japan

+81 90 9139 0934

infojp@powersys.com

About Power Systems Research

Power Systems Research (PSR), established in 1976, is the leading source of data, analysis and forecasting on the global production of engines and engine-powered equipment, including class 8 vehicles. One of its databases, EnginLink,™ includes production figures down to the model level for OEMs in key market segments, such as commercial vehicles. PSR's global research network includes eight offices and stretches across 200 countries and four continents.



Power Systems Research

Data · Forecasting · Solutions™