

Show Report

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AUTOMECH 2023



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As part of our ongoing effort to collect industry intelligence and information on new products, analysts from Power Systems Research regularly attend major trade shows around the world. We share our findings with you in these Show Reports.

Special Report: Automec 2023

The Power Systems Research team in Brazil attended Automec 2023 this month, the show dedicated to the On Highway aftermarket. It's the show that features main components manufacturers selling in Aftermarket.

This year's edition took place April 25-29 at São Paulo Expo where more than 1500 brands were shown by 450 international exhibitors from 12 countries, in seven international pavilions.

More than 90,000 attendees visited the show (20% above last edition), with 30% of returning rate, coming from all regions of Brazil and 60 countries. The estimated volume of business is US\$ 6 Billion (R\$ 29,5 Billion).

These numbers make Automec the largest B2B business event in Latin America, the largest automotive aftermarket business event in the Americas and the second largest in the world in the segment.

PSR Highlights. The show is an opportunity for distributors, retail, repair shops, and components manufacturers to do business.

We talked to several people in the show and the expectations for Aftermarket business in 2023 are



high. Repair shops, both independent and from big freight transportation companies, come from many regions of the country looking for better equipment, new technology and components solutions.

New technologies for EV diagnosis and repair shown at the event are targeting repair shops in this new market.

During the show we had interesting discussions about Components Remanufacturing and ESG approach affecting this business in Brazil. **PSR**

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About Power Systems Research

Power Systems Research (PSR), established in 1976, is the leading source of data, analysis and forecasting on the global production of engines and engine-powered equipment, including class 8 vehicles. One of its databases, EnginLink,TM includes production figures down to the model level for OEMs in key market segments, such as commercial vehicles. PSR's global research network includes eight offices and stretches across 200 countries and four continents.



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