

EXPERTISE, INSIGHT, METHODOLOGY



Power Systems Research
Data · Forecasting · Solutions™

MORE THAN 40 YEARS OF EXPERIENCE IN DATA COLLECTION, ANALYSIS AND FORECASTING



Power Systems Research has built a solid reputation for helping business understand markets by providing reliable hard-to-find data, forecasts and intelligence. Simply stated, we know the industries and the players. When you need it, we have it.

A Global Vision with a Local Perspective

Power Systems Research has experts who live and work in the global epicenters of vehicle equipment and powertrain manufacturing. Our people understand the business drivers within each market and have personal relationships with industry contacts. This exclusive information ensures we identify, confirm and deliver information you can trust.

Not Just Data. The Right Data.

We understand the big picture and the underlying details of world markets. Our bottom-up analysis approach takes more time and more effort but in the end is more accurate. Our clients look to us to provide focused data, information, intelligence, analysis, forecasts and guidance. A better market understanding as well as insightful data will translate into impactful strategies that produce results.

Outpace the Competition

- Identify original equipment manufacturers
- Quantify OEM historical and forecast production
- Understand product line potential
- Measure industry share
- Monitor growth trends
- Develop industry benchmarks
- Study competitor profiles

PRODUCTS AND SERVICES THAT GROW YOUR BUSINESS

Industry Databases

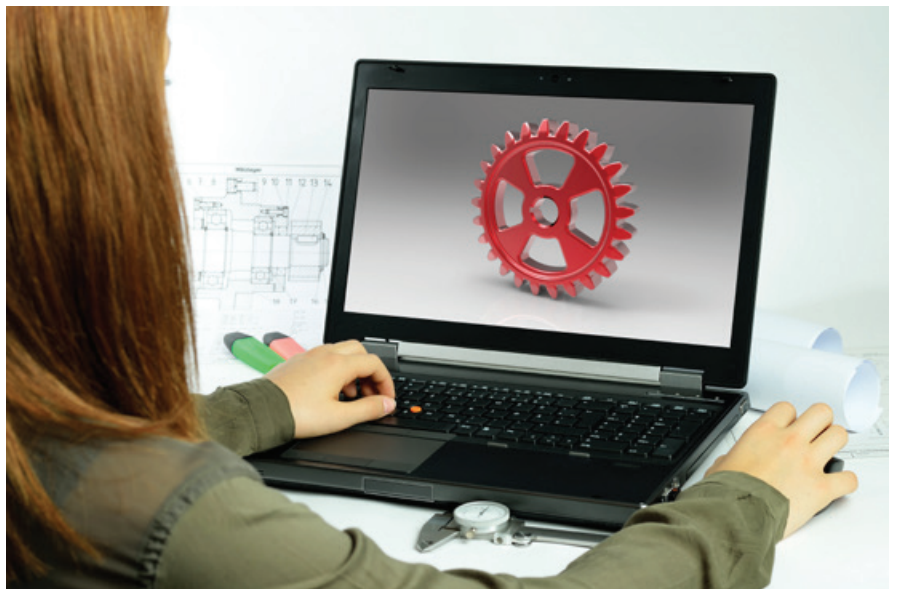
- **EnginLink™** Global engine production, forecast and specification data covering the full range of highway vehicle & non-road segments
- **OE Link™** OEM production and forecast data with engine installation detail for the full range of highway vehicle & non-road segments
- **CV Link™** Global commercial vehicle production and forecast data with engine & transmission installation detail
- **PartsLink™** In-service population for highway vehicles & non-road segments
- **MarineLink™** Inboard and stern drive pleasure boat production with engine installation detail

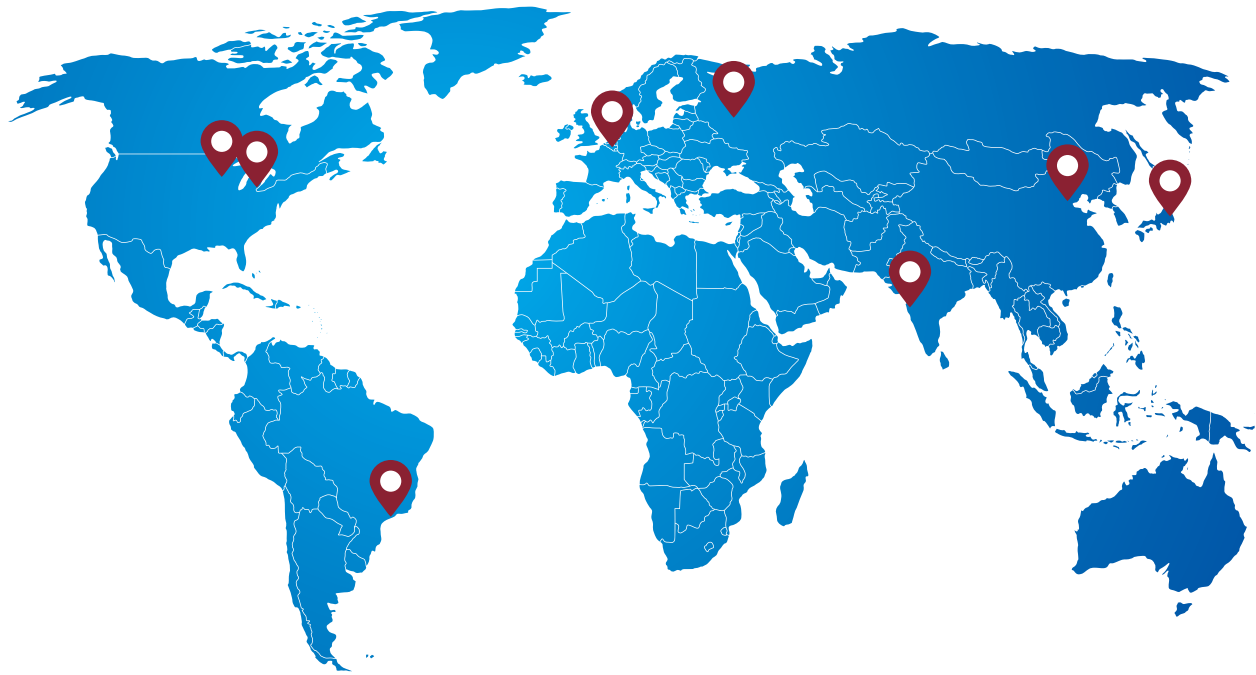
Syndicated Surveys & Studies

- Power Tracker™
- Truck Tracker™

Related Products & Services

- White papers
- Proprietary market studies
- Customer satisfaction surveys
- Strategic planning support
- Cost structure
- Mergers & acquisitions support
- Monitor competitive trends in the market





Power Systems Research has been monitoring and forecasting production of vehicles, equipment, and powertrain components around the world for more than 40 years. We're the leading company in the world doing this research and building these databases.

Based in St. Paul, Minnesota, USA, Power Systems Research has offices and analysts located around the world, from Brussels to Beijing and Tokyo to Brazil, to collect and analyze this data.

For information on our products and services, call +1 651 905 8400 or email us at info@powersys.com. Learn more about Power Systems Research at www.powersys.com.



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