

CV Link™

The definitive source of global commercial vehicle production and forecast volume data.



CV Link™ provides OEM and vehicle details, plus production, forecast and specification data for on-highway commercial vehicles. CV Link™ enables you to drill down to identify:

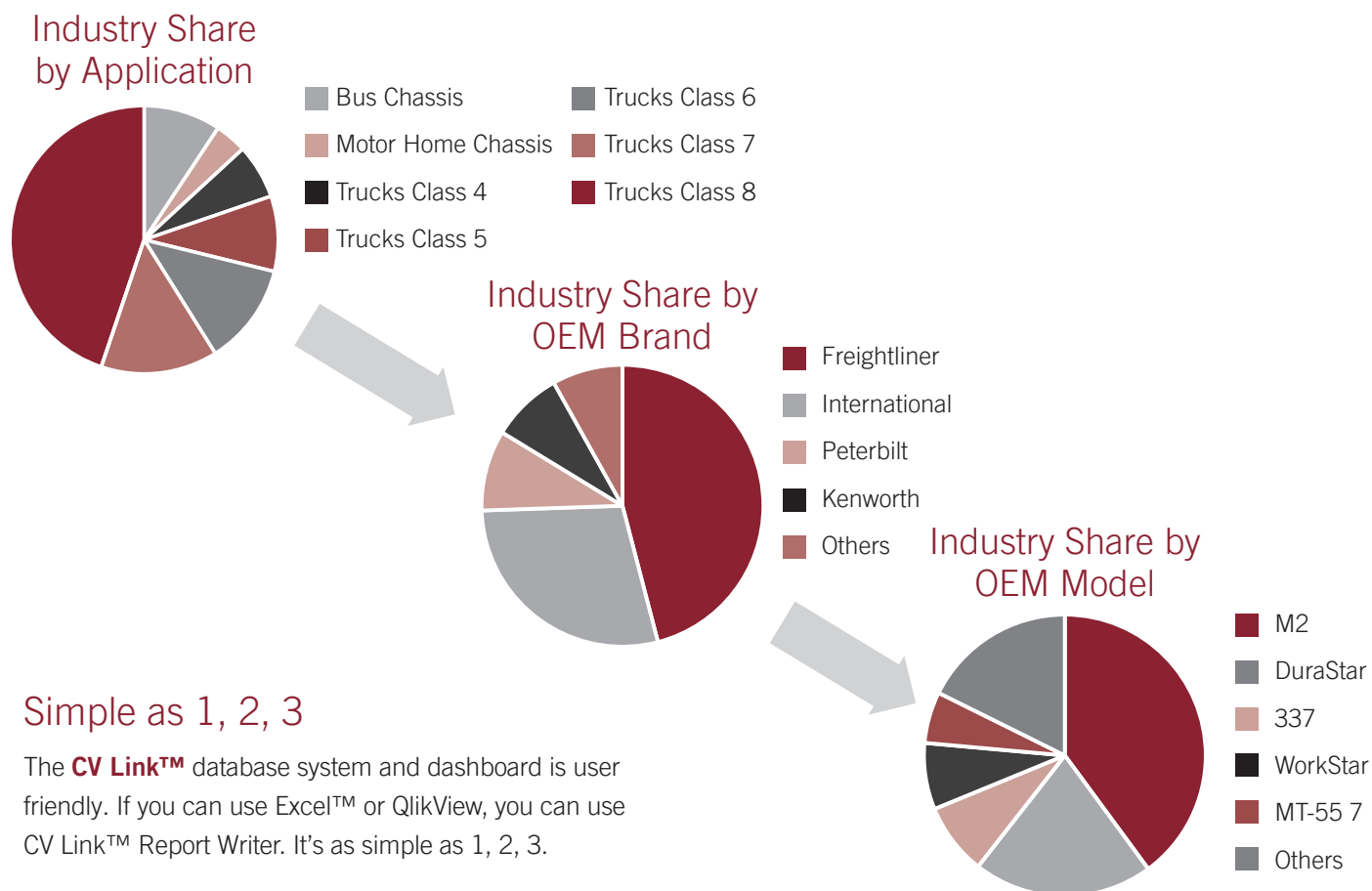
- Global production and forecast totals
- Regional production and forecast summaries
- Vehicles by weight class
- OEM names and brands
- OEM production locations
- OEM models
- Engine model detail
- Transmission model detail

This resource is used by leading

- Medium/Heavy vehicle and engine manufacturers
- Parts suppliers and systems integrators
- Industry associations
- Government agencies and regulators
- Financial analysts and more



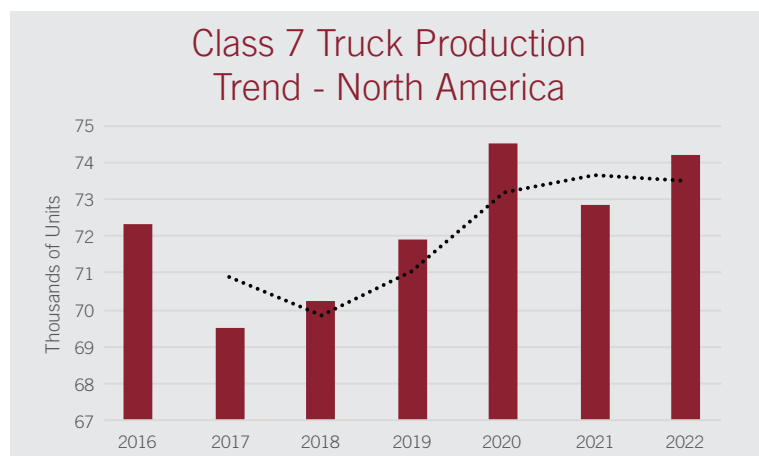
Now, it's easy to find the data at the level of detail you require.



Simple as 1, 2, 3

The **CV Link™** database system and dashboard is user friendly. If you can use Excel™ or QlikView, you can use CV Link™ Report Writer. It's as simple as 1, 2, 3.

- 1. Define your problem.** For example: Evaluate the industry share of Class 7 Trucks produced in North America.
- 2. Narrow your search by region and application:** North America and Class 7 Trucks.
- 3. Produce your report and evaluate your information** North America, Class 7 Trucks, OEMs, models, brands, engine specifications, and production numbers.



CV Link™

CV Link™ includes:

- Class 4-8 medium and heavy trucks, bus and motor home chassis
- Historical and forecast production volume data (annual/quarterly)
- Vehicle model and engine installation detail
- OEM production plant and vehicle platform profiles
- Exhaust emission data details

Additional data modules include:

- Lubricants (OEM recommended engine oils, sump capacity and drain intervals)
- Cylinder block and head material
- Customized client-defined modules
- Batteries and electric systems details
- Turbochargers
- Fuel injection group (FIE)
- Transmission model detail

Exceptional planning resource

CV Link™ is a powerful resource that can make your planning more effective. It provides in-depth data to identify:

- Prospective partners
- Product line extensions
- Target markets
- Growth opportunities by region and country

The granular detail in CV Link™ enables you to effectively evaluate market opportunities. Using CV Link™, you can optimize your decision-making for a competitive advantage.



Power Systems Research provides strategic and forecasting analysis.



CV Link™ provides detailed views of overall market performance



CV Link™ helps you understand product line potential



Power Systems Research
Data · Forecasting · Solutions™



Power Systems Research is a worldwide leader in providing production and business information and forecasting for power equipment.

Fulfilling your information needs

Power Systems Research has been providing world class business and market intelligence on power equipment to industry leaders for more than 40 years. A comprehensive range of database products and strategic analysis services is available to meet your planning needs.

Industry Databases

- EnginLink™
- OE Link™
- CV Link™
- PartsLink™

Syndicated Surveys

- PowerTracker™

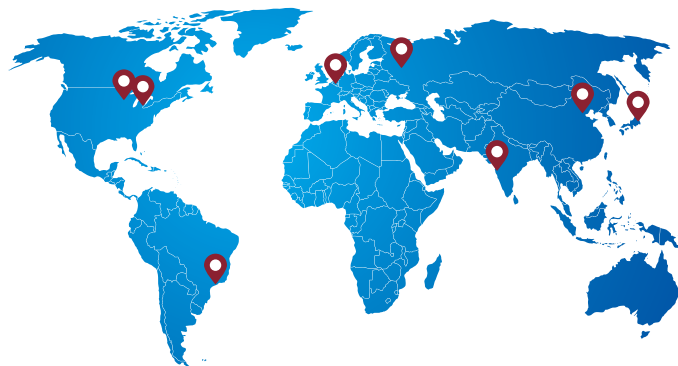
Related Products and Services

- Proprietary market studies
- Customer satisfaction surveys
- M&A due diligence support

Your long-term partner

When you engage the resources of Power Systems Research, we become part of your team. Because we are deeply involved in the industry every day, our learning curve is minimized. We have the resources to become an extension of your initiative, and this seamless collaboration produces useful, actionable results. Dependable customer experience touches every aspect of our relationship.

For more information about Power Systems Research, visit www.powersys.com.



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