OE Link™ is the definitive source of global original equipment manufacturer (OEM) production and forecast data. OE Link™ covers IC engine and alternative-drive vehicles, as well as stationary and mobile equipment. Annual OEM volume data easily can be filtered to create custom reports that meet your exact needs.

OE Link™ provides:
- Historical, current and forecast production volume data
- OEM global production locations
- OEM model specifications
- Engine supplier, model and specification details
- Emissions certification and exhaust after-treatment solutions

This resource is used by leading:
- Vehicle and equipment manufacturers
- Parts suppliers and systems integrators
- Industry associations
- Government agencies and regulators
- Financial analysts and more
The OE Link™ database system and dashboard is user friendly. If you can use Excel™ or QlikView, you can use OE Link™ Report Writer. It’s as simple as 1, 2, 3.

1. Define your parameters.
   For example: How many Excavators were produced in Germany in 2016?

2. Narrow your search by country and application: Germany and excavators.

3. Produce your report and evaluate your information: Germany, excavators, OEMs, models, brands, engine specifications, and production numbers.
A powerful resource

**OE Link™** provides critical intelligence from 5,000+ OEM production facilities. Detailed market trend information provides a fact-based view of overall market performance that will help mitigate risk in crucial decisions. Details in OE Link™ enable you to drill down from global to regional to OEM market, to OEM model, to engine model detail.

**OE Link™ can help you:**
- Identify original equipment manufacturers
- Quantify OEM historical and forecast production
- Understand product line potential
- Measure industry share
- Monitor growth trends
- Develop industry benchmarks
- Study competitor profiles

**Information for multiple industries and markets**
- Agriculture
- Alternative Power
- Construction
- Industrial
- Lawn and Garden
- Light Commercial Vehicles
- Marine Auxiliary
- Marine Propulsion
- Medium and Heavy Vehicles
- Minivans and SUVs
- Passenger Cars
- Power Generation
- Railway
- Recreational Products

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**Power Systems Research provides strategic and forecasting analysis.**

**OE Link™ provides detailed views of overall market performance.**

**OE Link™ helps you understand product line potential.**
Fulfilling your information needs

Power Systems Research has been providing world class business and market intelligence on power equipment to industry leaders for more than 40 years. A comprehensive range of database products and strategic analysis services is available to meet your planning needs. For more information, visit us at www.powersys.com

- **EnginLink™** – Engine Production-Forecast Data
- **CV Link™** – Commercial Vehicle Production-Forecast Data
- **OE Link™** – Original Equipment Production-Forecast Data
- **OE Link-Sales™** – Original Equipment Sales-Forecast Data
- **PartsLink™** – Engine and Original Equipment Population Data
- **MarineLink™** – Boat Production and Engine Installation Data
- **MarketTRACKER™** – Several individual quarterly syndicated surveys
- **PowerTRACKER™** – North American gen-set syndicated survey
- **Call Center** – In-house calling capability for custom surveys
- **Market Studies** – Conducted more than proprietary 3,100 studies
- **Component Modules** – Special component packages w/databases

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