OE Link™ is the definitive source of global original equipment manufacturer (OEM) production and forecast data. OE Link™ covers IC engine and alternative-drive vehicles, as well as stationary and mobile equipment. Annual OEM volume data easily can be filtered to create custom reports that meet your exact needs.

OE Link™ provides:
- Historical, current and forecast production volume data
- OEM global production locations
- OEM model specifications
- Engine supplier, model and specification details
- Emissions certification and exhaust after-treatment solutions

This resource is used by leading:
- Vehicle and equipment manufacturers
- Parts suppliers and systems integrators
- Industry associations
- Government agencies and regulators
- Financial analysts and more
Now, it’s easy to find the data at the level of detail you require.

Simple as 1, 2, 3

The OE Link™ database system and dashboard is user friendly. If you can use Excel™ or QlikView, you can use OE Link™ Report Writer. It’s as simple as 1, 2, 3.

1. **Define your parameters.**
   For example: How many Excavators were produced in Germany in 2016?

2. **Narrow your search by country and application:** Germany and excavators.

3. **Produce your report and evaluate your information:** Germany, excavators, OEMs, models, brands, engine specifications, and production numbers.
A powerful resource

**OE Link™** provides critical intelligence from 5,000+ OEM production facilities. Detailed market trend information provides a fact-based view of overall market performance that will help mitigate risk in crucial decisions. Details in OE Link™ enable you to drill down from global to regional to OEM market, to OEM model, to engine model detail.

**OE Link™ can help you:**
- Identify original equipment manufacturers
- Quantify OEM historical and forecast production
- Understand product line potential
- Measure industry share
- Monitor growth trends
- Develop industry benchmarks
- Study competitor profiles

**Information for multiple industries and markets**

- Agriculture
- Alternative Power
- Construction
- Industrial
- Lawn and Garden
- Light Commercial Vehicles
- Marine Auxiliary
- Marine Propulsion
- Medium and Heavy Vehicles
- Minivans and SUVs
- Passenger Cars
- Power Generation
- Railway
- Recreational Products

Power Systems Research provides strategic and forecasting analysis.

OE Link™ provides detailed views of overall market performance.

OE Link™ helps you understand product line potential.
Fulfilling your information needs

Power Systems Research has been providing world class business and market intelligence on power equipment to industry leaders for more than 40 years. A comprehensive range of database products and strategic analysis services is available to meet your planning needs.

**Industry Databases**
- EnginLink™
- OE Link™
- CV Link™
- PartsLink™

**Syndicated Surveys**
- PowerTracker™

**Related Products and Services**
- Proprietary market studies
- Customer satisfaction surveys
- M&A due diligence support

**Your long-term partner**

When you engage the resources of Power Systems Research, we become part of your team. Because we are deeply involved in the industry every day, our learning curve is minimized. We have the resources to become an extension of your initiative, and this seamless collaboration produces useful, actionable results. Dependable customer experience touches every aspect of our relationship.

For more information about Power Systems Research, visit www.powersys.com.