

Power Systems Research CEO Speaks at SAA Summit

ST. PAUL, MN (September 1, 2004)- President and CEO of Power Systems Research, George Zirnhelt, had the privilege of being a keynote speaker for the Society of Automotive Analysts Strategic Planning Summit for 2004. The summit was designed to initiate a forum for new ideas and new developments that are taking place currently in the automotive industry. The summit brought together automotive industry strategists and planners with keynote speakers of whom are experts in this field. Zirnhelt discussed how commercial trucks are playing a big role in the automotive industry and its future.

The Society of Automotive Analysts (SAA) is a non-profit professional association that was founded in 1987 and is comprised of more than six hundred automotive industry experts. The SAA mostly consists of members with eleven years of professional experience, and affiliations to OEMs, component parts suppliers, planners, forecasters and many others. Further information about the SAA and this event can be found at <http://www.cybersaa.org>.

Power Systems Research is a global market research and consulting company specializing in the engine, original equipment, and components industries. Since the company was founded in 1976, Power Systems Research has been the authoritative source of market information and business intelligence to the power products and drivetrain industry. Power Systems Research is headquartered in St. Paul, Minnesota and provides market data and customized project work to the world's leading vehicle and equipment OEMs and component suppliers. The company has a global presence with operations in Detroit, Brussels and Tokyo. Further information is available at <http://www.powersys.com>.

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