

Power Systems Research Launches Commercial Vehicle Forecast

ST. PAUL, MN (August 1, 2006)- Power Systems Research has recently launched **CV Link™: Commercial Vehicle Forecast**, which is designed to improve an organization's ability to understand future commercial vehicle production. **CV Link** combines quantitative and qualitative analysis to produce a comprehensive forecast of the global commercial vehicle market.

CV Link consists of an extensive database containing projected commercial vehicle production volumes and original equipment manufacturer, vehicle platform and regional economic analysis. Power Systems Research employs analysts around the world to compile and develop market data. This extensive coverage creates an up-to-date, proprietary database reflecting industry developments and market trends.

CV Link provides a forward-looking analysis of the global commercial vehicle market. With this tool, strategists can analyze worldwide market trends, monitor competitors, identify future product potential and evaluate target markets and accounts. This forecast provides more detail on the commercial vehicle market than any other source and is essential for the vehicle component marketing and sales personnel. Market data is presented at the model level, which allows an organization to link OE requirements to its own product offerings. This creates a market potential analysis that is unique and specific.

Power Systems Research provides accurate, consistent and credible forecasts that allow organizations to foresee future opportunities and adapt to changing market and business conditions. The foundation for our forecasting capabilities is based on our vast industry knowledge and ability to create sound macroeconomic forecasting models.

For information regarding this product and other services, please visit <http://www.powersys.com>.

Power Systems Research is a global market research and consulting company specializing in the engine, original equipment, and components industries. Since the company was founded in 1976, Power Systems Research has been the authoritative source of market information and business intelligence to the power products and drivetrain industry. Power Systems Research is headquartered in St. Paul, Minnesota and provides market data and customized project work to the world's leading vehicle and equipment OEMs and component suppliers. The company has a global presence with operations in Detroit, Brussels and Tokyo. Further information is available at <http://www.powersys.com>.

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